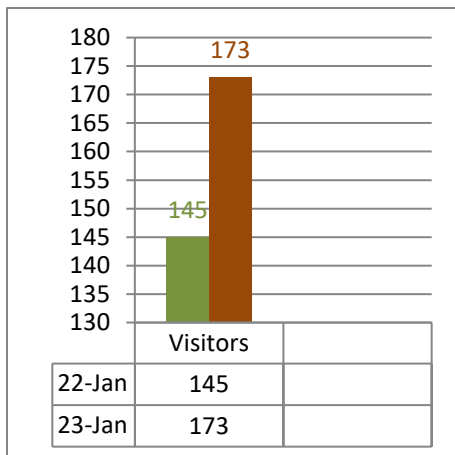


# *Gordonsville's Visitor Center*

*Monthly Report – January 2023*

**Number of Visitors for January 2023 as compared to January 2022.** Visitor activity coming from Blue Green Resorts continued to be strong. BBX, Wellhung and area wineries drew visitors. Champion Ice House, East of Maui Coffee and Patch Brewery drew folks. Jackson Market Company drew folks. Seeing visitors coming to downtown shops. Continued to have folks “passing through and stopping”. Early winter wedding also drew folks. Antiques and collectibles drew visitors.



## **Events/Community and Area Involvement:**

- Worked with Orange County Tourism Manager
- Orange County Tourism Advisory January Meeting held
- Elected Chair of Orange County Tourism Advisory Committee
- Met with Main Street Events' new Organizer regarding planning and funding needs
- Maintained contact with Orange, Greene and Madison Visitor Centers
- Supported Edna Lewis Menu Trail
- Worked with Sanctuary Spa and Wellness regarding marketing
- Worked with Adora Antiques regarding opening
- Worked with Craig Hartman regarding Barboursville opening
- Worked on Chicken Festival, 5K and 1K planning/logistics
- Maintained contact with Market at Grelen
- Worked on advertising for the 2023 Guides for Orange, Madison and Greene Counties
- Regular merchant visits
- Maintained contact with Shenandoah Crossing's RM

## **Revenue:**

- **Regular Donations: \$15**

**Total Revenue = \$ 15**

Respectfully Submitted by,

David H. Solomon, Visitor Center Director